

東京医学会

東京医学会 第 2679 回集会

日時：平成 27 年 11 月 26 日(木) 17:30~19:30

場所：医学部 2 号館 3F 大講堂

演者： **Kasisomayajula Viswanath, Ph.D**

(所属) Professor of Health Communication, Department of Social and Behavioral Sciences, Harvard T. H. Chan School of Public Health and Dana-Farber Cancer Institute



演題：“Health and Communication Inequalities in the 21st Century: Observations from the Field.” (簡易逐次通訳有り)

紹介： The tremendous developments in information and communication technologies in the 21st century offer unprecedented opportunities to translate and communicate health information to different publics. Yet evidence shows that not all groups are able to take advantage of this communication revolution and the fruits of this revolution are benefiting disproportionately those who are already well-off increasing health and communication inequalities. This talk will provide evidence for this argument and offer some exemplar interventions at individual and community level that will demonstrate that such inequalities can be mitigated.

略歴： 1990 年ミネソタ大学から博士号取得。オハイオ州立大学，米国国立癌研究所（National Cancer Institute, NCI）などを経て現職。 *Journal of Health Communication, Journal of Cancer Education, Health Education Research and Mass Media* などの学術誌上に多数の論文を発表するほか， *Health Behavior and Health Education: Theory, Research, and Practice* (2008 年) のような公衆衛生・ヘルスコミュニケーション分野の代表的な教科書の編者としても知られる。

主催：東京医学会

共催：保健社会行動学分野／健康教育・社会学分野